

LIVE



in RUSH

The word "*Live*" means more when you live in Rush!

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ARE you seeking a site for your home? Do you find the usual type of sub-division homesite unsatisfactory? Do you want a beautiful spot on some hill or a place by some quiet brook where you may acquire inexpensively, a lovely acre or more to be the perfect setting for the perfect home you want to build? Then study the township of Rush.

Nowhere else, so near to Rochester, will you find such beautiful hills, valleys and vistas as in Rush! Nowhere else will you find so many advantages associated with as low a cost. Rush definitely is **not** a sub-division town. Homes are not crowded so close that you know you are in the country only because of the miles from the city. Rush is a town of homes with breathing space around them!

In no other direction do you leave the city so quickly as to the south. Drive out to Rush. The moment you cross the Barge Canal you are in the open country. You are immediately in clean fresh air and rural scenery that is beautiful. It grows more beautiful the farther you go. There are few lovelier views near Rochester, than that one just as you turn the curve at Rush Reservoir and look across the hills and valleys of Rush to the Blue Bristol Hills thirty miles away.

Drive around Rush Township from this point to the southern end; then from the East River Road to the Pinnacle Road and all points between. Notice how excellent the roads are. They are all new and good. They are kept unusually clear all winter.

Explore Rush thoroughly. See the homesites available. Consider the kind of homes and the types of owners who have built them in Rush. Read the advantages listed elsewhere in this folder. Study the photographs showing homes of Rush residents who work in Rochester. We show only a few of what might be shown if we had sufficient room.

There is pleasure in discovering for yourself the ideal site for your home. So we invite you to come out to Rush before you build or buy. Here you may find that ideal spot. You will be happier when you "Live in Rush."

In the center
is the new
Rush
Town Hall



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In the circles
are two
charming scenes
on Honeoye creek



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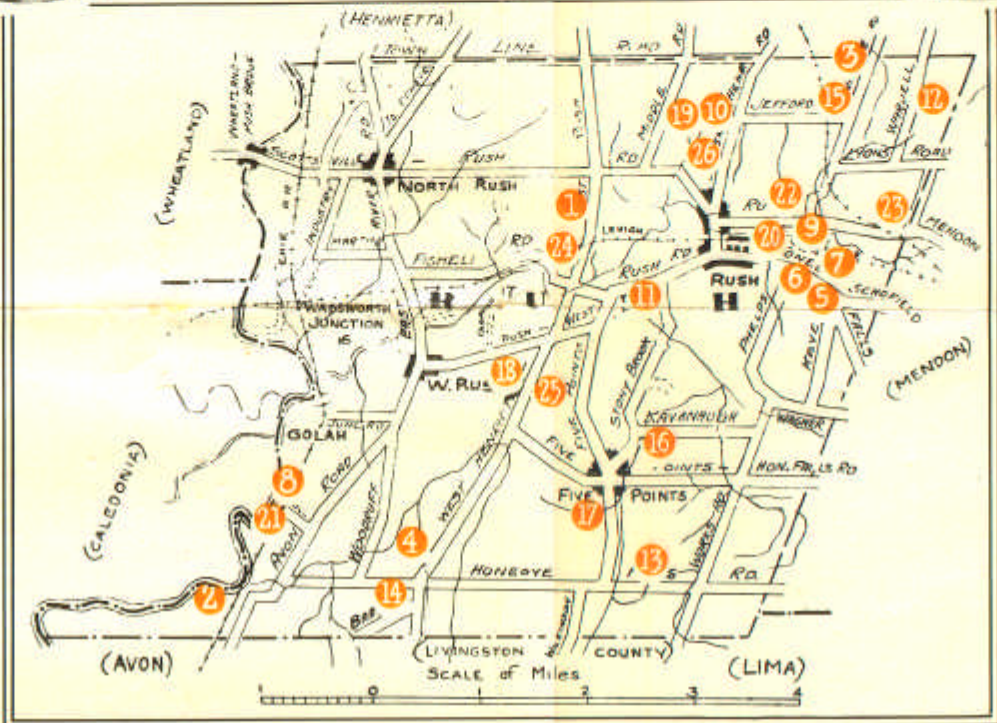
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*Study these facts about Rush if you want to live in the country
and must work in the city*

It is only 15 to 35 minutes easy driving from any point in Rush to any point in Rochester.

There are four good main roads leading from Rush to Rochester: The East River Road, (reached by Scottsville Road to Ballantyne Bridge; or Genesee Street or Plymouth Ave. to Elmwood to South Park). The West Henrietta Road; (go out South Ave. or Mt. Hope Ave. for either). The pinnacle Road, (go out Monroe Ave. to Winton to Jefferson to Pinnacle). Leading out of Rochester is also Clinton Avenue S, ending on a road which leads to all four main roads. There is also the Middle or Telephone Road, located between East and West Henrietta Roads, a fine road with hardly any traffic.

All these roads run north and south so you never have to drive into the sun on your way to work or home. 80% of Rush Roads are improved roads.

Rush roads are almost never closed to travel even in the worst weather.

Rush has excellent schools both grade and four-year high school. There are good general stores and merchants of various kinds in the village: Automobile sales rooms and service for your car. There are daily delivery services of milk, baked goods, etc.

The Rochester stores have regular deliveries during the week throughout Rush.

Rush has a fine fire department which results in lower fire insurance rates.

Auto insurance rates are lower when you live in Rush.

Rush has churches of various denominations.

A good physician resides in Rush.

A good ambulance is maintained by the Fire Dept. and its service is free to residents in any emergency.

Greyhound bus service daily from Rush to Rochester; Lehigh Valley Railroad service to Rochester Junction near Rush.

Rush Town Hall is a handsome center of many local activities.

Rush is practically free from town debt.

There are no special district taxes.

Beautiful Honeoye Creek winds its charming way through Rush.

Electric power is available everywhere in Rush.

There are public picnic grounds in Rush.

Good water is available everywhere from wells. Once dug and pumps installed you have your own water system--no quarterly bills--practically no upkeep expense.

Taxes are low in Rush.

Everywhere you go in Rush you have beautiful scenery, good roads, good air, and good neighbors.

THE Homes shown in this folder belong to the following owners, many of whom live in Rush and work in Rochester. Because of insufficient space, we have been able to illustrate only a few of the beautiful homes in Rush. The numbers will locate the homes on the map and identify the photographs at the sides.

1. Mr. Charles Schneider
2. Markham, Puffer Homestead
3. Mr. George Vollmer
4. Mr. Andrew Sheerin
5. Mr. J. David McLean
6. Mr. E. R. Lapp, Creative Advertising
7. Mr. Joseph Quinn, State Building Inspector
8. Mr. H. Y. Norwood, Taylor Instrument Companies
9. Mr. Charles Roth, Folmer-Graflex Corporation
10. Mr. Karl Senkpiel
11. Mr. Richard J. Foster
12. Miss Elizabeth Schwartz, School Teacher
13. Mr. Wm. Tracy
14. Mr. Elton Burgett, Lincoln-Alliance Bank
15. Dr. Wirt H. Conklin, Dentist
16. Mr. H. W. Cruickshank, Gannett Newspapers
17. Mr. Charles Hallick, Liberty Tool Company
18. Mr. August Bock
19. Mr. James R. Sabaste, Teacher
20. Mr. Lee Wiles
21. Mr. Delos H. Wray
22. Mr. Henry Roth, Rochester Brewing Co.
23. Miss Gladys Eisele, Security Trust Company
24. Dr. Wm. R. VanWagenen, Strong Memorial Hoop.
25. Mr. Raymond F. Hornbeck, Electrical Contractor
26. Mr. Donald Keyes, Teacher

Sept. 6. 1940

*Ask the man
who
lives here!*

For additional information
about Rush, write or call on
Mr. Clay Fishell, Town Clerk
Rush, New York.

Your questions are welcomed.

This folder is produced and presented by the
"LIVE IN RUSH" Committee.